

DARREN WOODS ASSOCIATE DIRECTOR

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First Canadian Centre Suite 1900, 350 - 7th Avenue SW Calgary, Alberta T2P 3N9 As a Senior Consultant at Assurgo Enterprises, Darren brings to the team a wealth of expertise in business strategy and deal execution. With 10 years of experience in financial services and consulting, he has a strong track record of delivering value for clients across various sectors and geographies, and a proven ability to think creatively when helping businesses grow.

Darren started his career in 2013 at the Bank of Nova Scotia in Calgary, Alberta, where he managed individual mutual fund accounts and personal lending products. He then moved to NCM Asset Management in 2015, also in Calgary, where he supported portfolio valuation, trade desk support and equity research.

In 2018, Darren joined Darcy Partners, a technical advisory and due diligence platform based in Houston, Texas. He was responsible for business development and relationship management for the Calgarybased Canadian business unit, which achieved 3x revenue growth under his leadership.

In parallel, Darren also co-founded an advisory firm in 2020, where he specialized in transaction management for lower mid-market businesses. Darren worked with founder-led companies in energy technology and circular economy sectors, and successfully raised growth capital for an electric vehicle charging company in partnership with a boutique investment bank in Colorado.

Darren holds a Bachelor of Business Administration from the Bissett School of Business in Calgary, Alberta and is a CFA Charterholder.

